



Geneva, June 12, 2009

Dear Mr/Mrs President,

**Re: Eukanuba World Challenge 2009**

There have been a number of changes made to the development and organization of the 2009 Eukanuba World Challenge. One of the significant differences is that to enable Eukanuba to extend an invitation to more European countries to participate in this high profile and spectacular event we have added a Qualifying European Event, exclusive to 21 European countries. This will be held in the main ring at the FCI World Dog Show in Bratislava on Sunday 11<sup>th</sup> October 2009 immediately prior to Best In Show. Three dogs will be selected by highly experienced FCI Judges to represent their countries in the finals of the World Challenge. The event will be hosted at the AKC/Eukanuba National Championships in Long Beach, California, USA on 12<sup>th</sup>/13th December. The dogs will compete in one of the four non-geographical sections, the definitive draw will be held at the FCI World Show.

I am writing to ensure that you are completely informed and familiar with how this exciting addition to the event will work. We cordially invite you to nominate a top winning dog from your country to participate and represent your country's Kennel Club in this European Qualifying Event. To be your representative, ideally the dog should be registered with your Kennel Club. Should you wish to add any further criteria we will leave this to your discretion. It is of vital importance to note that the handler and dog will need to make their own travel / accommodation arrangements to attend the World Dog Show and will have entered into their dog into the relevant breed class as required under the FCI rules.

We will leave the nomination system to you as your Kennel Club is most qualified to make this nomination. In the event you are unable to select a top winning dog, our local representative will be happy to assist with the process.

I have asked our local Eukanuba representative to arrange a visit with you to provide more details on the 2009 Eukanuba World Challenge and align selection process. I will be also happy to help in answering any questions you may have. I can be reached on email at [Kalenik.z@pg.com](mailto:Kalenik.z@pg.com). We very much look forward to your participation in the next edition of the 2009 Eukanuba World Challenge and to seeing you at the World Dog Show.

Yours sincerely,

A handwritten signature in cursive script that reads 'Zbyszek Kalenik'.

Zbyszek Kalenik  
External Relations, Eukanuba